Requirements Confirmation

Dating & Matchmaking WeC Program

Free view of 20 profiles · Paid unlock · 1:1 chat · Staff invite

Requirements Understanding · Feature Specs · Page Prototypes

WeChat Mini Program + Web Admin Console · October 2026



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Mini Program 8 pages

Admin Console 8 pages

Red numbers mark callouts

01

Requirements Understanding

Product Positioning · Business Flow · Delivery Scope & Roles

Product Positioning

A nationwide dating & matchmaking WeChat Mini Program: after completing their profile, users browse others and start 1:1 chat when interested; staff invite new users via invite codes and earn commission by headcount.

Your four requirements — what we build

1 Free home view of 20

Each user gets 20 free views total
From the 21st: ¥5 / profile
or monthly ¥50 / yearly ¥200

2 Nationwide profiles

Name, gender, age, hukou
Hukou to province–city–district
HK/Macau/Taiwan as one option

3 1:1 chat

Tap “Chat” on a profile detail
Bottom sheet for text messages
Block available; admin can ban

4 Staff invite commission

One invite code per staff
1 count when profile approved
Commission by headcount

How users use it

WeChat login	Fill profile	Platform review	Home browse	Pay or membership	1:1 chat
No account signup	Name, gender DOB, hukou	Browse only while pending	First 20 free	¥5 / profile or monthly / yearly	Text in a sheet

Staff side: admin adds staff → generate invite code & Mini Program QR → new users scan or enter code → count 1 when profile passes review → monthly commission summary for finance to pay out.

Delivery Scope & Roles

This phase delivers WeChat Mini Program + web admin console; staff view performance in the in-app Staff Center — no separate staff app

Role	Where	Main tasks
Regular user	WeChat Mini Program	Fill profile, browse others, pay or subscribe, 1:1 chat, request refunds
Staff	Staff Center in Mini Program	Show invite code & Mini Program QR; view invite count and commission
Admin	Web admin console (desktop browser)	Review users & refunds, delist & ban, change prices, view orders, manage staff, calculate commission

Privacy boundaries

- Users only see each other’ s title (surname + Mr./Ms.), gender, age, hukou, and their mutual chat history
- Full name, date of birth, orders, invite source, and contact info are hidden from other users
- Full name is visible only to the user, admins, and the staff who invited them
- One WeChat account = one user; staff can also be regular users

Out of scope this phase

- Avatar, lifestyle photos & other fields
- Like, mutual match, visitor history
- Image, voice, or video chat
- Feed, gifts, tips
- Matchmaker / offline meetings
- Personality tests, smart recommendations
- Real-name / face verification
- Multi-level distribution
- In-app commission withdrawal
- SMS notifications

02

Feature Specs

Profile & Review · Viewing & Pricing · Push & Chat · Refunds
Staff Invite & Commission · Admin Console · Page Inventory

Profile & Review

Sign in with WeChat; all four profile fields required before Home; first submit must pass review

Field	Rules
Name	2–20 characters. Shown to others as “surname + Mr./Ms.” — full name hidden
Gender	Male, Female
Date of birth	Used for age in years; others only see age. Under 18 cannot submit
Hukou	Mainland: province, city, district; HK/Macau/Taiwan only “Hong Kong/Macau/Taiwan”. Tap to select, no free text
Invite code	Optional. Auto-bound if opened via staff Mini Program QR; cannot change after binding

How you appear to others

Zhang Wei · Male → **Mr. Zhang**

Ouyang Na · Female → **Ms. Ouyang**

Sima Qing · Male → **Mr. Sima**

Single-character surname: first character; compound surname: first two. Full name visible only to self, admins, and the inviting staff.

Under review

- Browse only; free quota still usable
- Cannot pay, subscribe, or chat
- Hidden from others for now

Approved

- Appears on others’ Home
- Can pay, subscribe, and chat
- Later edits take effect immediately; admin may delist anytime

Rejected

- User sees rejection reason
- Can edit and resubmit
- Resubmit returns to “Under review”

Viewing & Pricing

When opening someone not yet viewed, the system decides in this order

Active membership → **Free quota left** → **Quota used, not a member**

View freely; no per-person charge

Deduct 1 quota then view
20 total per person; not restored

Prompt to choose:
¥5 to unlock, or subscribe

Profiles already opened can be revisited without another quota deduction; payment is blocked until review is approved.

Type	Default price	What you get
Single unlock	¥5 / person	Permanent view of this profile’ s basic info, and ability to start chat
Monthly card	¥50	Unlimited views for 30 days
Yearly card	¥200	Unlimited views for 365 days

All three prices are editable in admin; paid orders keep the price at payment time. Uses WeChat Pay.

How membership time works

- Starts on successful payment: monthly 30 days, yearly 365 days
- Buy again before expiry: extend from current end date; monthly and yearly can stack
- After expiry: people unlocked with ¥5 stay viewable; those only seen via membership lock again
- “Me” shows membership end date and single-unlock history

Push Rules & 1:1 Chat

Who appears on Home & ranking

1 Same city
Same city as user's hukou

2 Same province
Other cities in the same province

3 Nationwide
Other regions; HK/Macau/Taiwan users in this tier

- Only push opposite-gender users with approved, non-banned profiles
- Self and blocked users never appear
- Each card shows title, gender, age, hukou; detail shows the same four fields
- If fewer than 20 match, show actual count; pull to load more
- After quota is used, cards still show; payment is required only on detail

1:1 chat

- On a viewable profile, tap "Chat"; bottom sheet opens; close returns to detail
- Text messages; both sides keep history; offline users see them next time in "Messages"
- Reply to received messages freely (no free-quota cost); opening their profile still follows quota/pay rules
- Chat and reply only after review approval
- New messages notify via WeChat subscribe message (user must allow); no SMS

Block (user)

- Neither appears on the other's Home
- Cannot send messages
- History kept; input disabled

Ban (admin)

- Cannot log in
- Paid benefits paused
- Restored after unban

Refunds

Users cannot self-refund: they submit a request; admin approves, then refund is returned via original path

User requests refund

For paid single unlock or membership orders, pick a reason

Admin review

In admin "Orders & Refunds" handle the request

Approved: original path

Refund via original payment path

Rejected: reason required; user sees it on the order and may re-apply

Situation	User benefits
After submit, before decision	Original benefits stay active; view and chat as usual
Single unlock refunded	That person locks again; re-view needs pay or membership
Membership refunded	Membership ends immediately
Refund rejected	Benefits unchanged; order shows reason; may re-apply

Where users act

- "Me" → "Orders & Refunds"
- Paid orders show "Request refund"
- Statuses: Paid, Refund pending, Refunded, Refund rejected

Staff Invite & Commission

System tracks workload and commission only — no base salary calc, no in-app payout to staff

Admin adds staff	Generate codes	New user binds	Review approved	Monthly summary
Name and phone number	Invite code + Mini Program QR	Auto-bind via scan or enter code at signup	Count 1 valid user record at current unit price	By staff & month export for finance payout

Binding rules

- One user binds to one staff only; cannot change after binding
- Skipping code/scan is fine; counts for no one
- Users have no invite codes and cannot recruit downlines
- After staff deactivation, invite code expires; counted records remain

What counts as 1 valid user

- Bound via that staff’ s invite code or Mini Program QR
- Profile complete and approved by admin
- Same WeChat counted only once
- Rejected or pending do not count; ban after count does not deduct

How commission is calculated

Commission = sum of line amounts. Changing unit price only affects users approved afterward.

Example • Wang Fang	Count	Amount
Sep (¥25 / user)	4	¥100
Oct (¥30 / user)	8	¥240

Staff see their invite code, counts, commission, and invite list in Mini Program “Staff Center”.

Admin Console

Admins log in via desktop browser; system ships with one admin account — change password, add admins, deactivate departed staff

Feature	Capabilities
User review	Pending / approved / rejected; approve or reject (reason required); filter by name, gender, hukou, inviting staff
User management	View profiles; delist (hidden from recommendations); ban/unban with required ban reason
Orders & refunds	View single-unlock and membership orders by time/user; process refunds: approve → original path; reject with reason
Price settings	Edit single unlock, monthly, and yearly prices; changes apply only to new orders
Staff management	Add / deactivate staff; view invite codes, download Mini Program QR; reserved phone for Mini Program staff bind
Commission stats	Set commission unit price per valid user; view counts, amounts, details by staff/month; export spreadsheet
Chat history	For complaints: view a user’ s text chat history (read-only)
Admin accounts	Add / deactivate admins; change own password

Page Inventory

Login, chat, pay choice, block confirm, hukou picker, and refund request use overlays — not separate pages

WeChat Mini Program

Page	Content
Fill profile	Name, gender, DOB, hukou; optional invite code; preview of public display
Home	Recommendations (same city / province / nationwide); free quota left or membership end date
User detail	Title, gender, age, hukou; block; chat after approval
Messages	People chatted with & unread counts; tap opens chat sheet
Me	Full profile & review status, membership, free quota, feature entries
Subscribe	Monthly / yearly cards and membership notes
Orders & refunds	Single unlock & membership orders; request refund, track progress & rejection reason
Staff Center	Invite code, Mini Program QR, counts, commission, invite list (staff only)

Web Admin Console

1. Login
2. User review
3. User management
4. Orders & refunds
5. Price settings
6. Staff management
7. Commission stats
8. Chat history
9. Admin accounts

03

Prototype Walkthrough

Screenshots from the interactive HTML prototype (prototype.html) to confirm structure and flow; product name “Xinyu”, colors, icons, and copy are subject to final UI.
Red numbers mark callouts explained on the right.

Fill Profile & Hukou Picker

Fill profile



Hukou picker



1. Name: real name, 2–20 characters
2. Gender: Male, Female
3. Date of birth: for age in years; under 18 cannot submit
4. Hukou: tap to select, no free text
5. Opened via staff Mini Program QR auto-binds that staff; normal entry can enter invite code or skip. Binding cannot change
6. Live preview of how others see you: Mr. Zhang · 31 · Zhejiang Hangzhou Gongshu
7. Mainland / Hong Kong/Macau/Taiwan switch; HK/Macau/Taiwan stored as “Hong Kong/Macau/Taiwan”, no city picker
8. Mainland: select province, city, district in order

- After submit: under review; browse only while pending

Home & User Detail

Home



User detail



1. Free quota remaining; members see end date instead
2. Grouped by same city / province / nationwide; only approved opposite gender
3. Already viewed: reopen without another quota deduction
4. Not yet viewed: quota left → “Free view”; used up → “Unlock ¥5”; members → “Member free view”
5. Shows title, gender, age, hukou only — no full name or DOB
6. Shows how this profile was unlocked: free quota, single pay (permanent), or during membership
7. Block: neither appears for the other; messaging disabled
8. Chat: opens from bottom sheet; button disabled before approval

Paid Unlock & WeChat Pay

Pay options



WeChat Pay



1. ¥5 single unlock: permanent view of this person and can start chat
2. Monthly ¥50: unlimited views for 30 days
3. Yearly ¥200: unlimited views for 365 days
4. Start WeChat Pay for the selected option; all three prices editable in admin
5. WeChat Pay amount and product
6. On success, go straight to their profile

- Sheet appears only when free quota is used and user is not a member
- No payment entry before review approval

1:1 Chat & Messages

Chat sheet



Messages



1. Tap their title to view profile; if not unlocked, still follow quota/pay rules
2. Text messages kept by both sides; visible next open if offline
3. Input box; disabled after block
4. Recent chats; red badge = unread count
5. Unread badge on bottom “Messages” tab

- Reply to received messages freely; replies do not use free quota
- New messages via WeChat subscribe message; no SMS

Me & Subscribe

Me



Subscribe



1. Self sees full name and review status; public title noted below
2. Membership status and free quota remaining
3. Orders & refunds: single unlock records and membership orders
4. Staff Center: visible to staff only
5. Monthly / yearly cards; prices editable in admin
6. Starts on payment success; renew before expiry extends from end date; after expiry, membership-only views lock again
7. WeChat Pay to subscribe or renew; blocked before review approval

Orders & Refunds

Order list



Request refund



1. Refund pending: original benefits stay active until decided
2. Paid orders can request refund; rejected shows reason; may re-apply
3. Pick refund reason; optional notes
4. Warns consequences: single unlock locks again; membership ends immediately
5. Submit for admin review; approved → refund via original path

Staff Center

First bind



Staff Center



1. Staff authorize with phone reserved in admin; bind once
2. Own invite code — copy and share
3. Mini Program QR — save/forward; new users scanning bind automatically
4. Lifetime and this-month valid users & commission
5. Invitees and count status: counted, pending (not counted), rejected (not counted)

- Staff see only their own data; invite list shows full names
- After deactivation, invite code expires; Staff Center inaccessible

Under Review & Rejected

Under review • Home



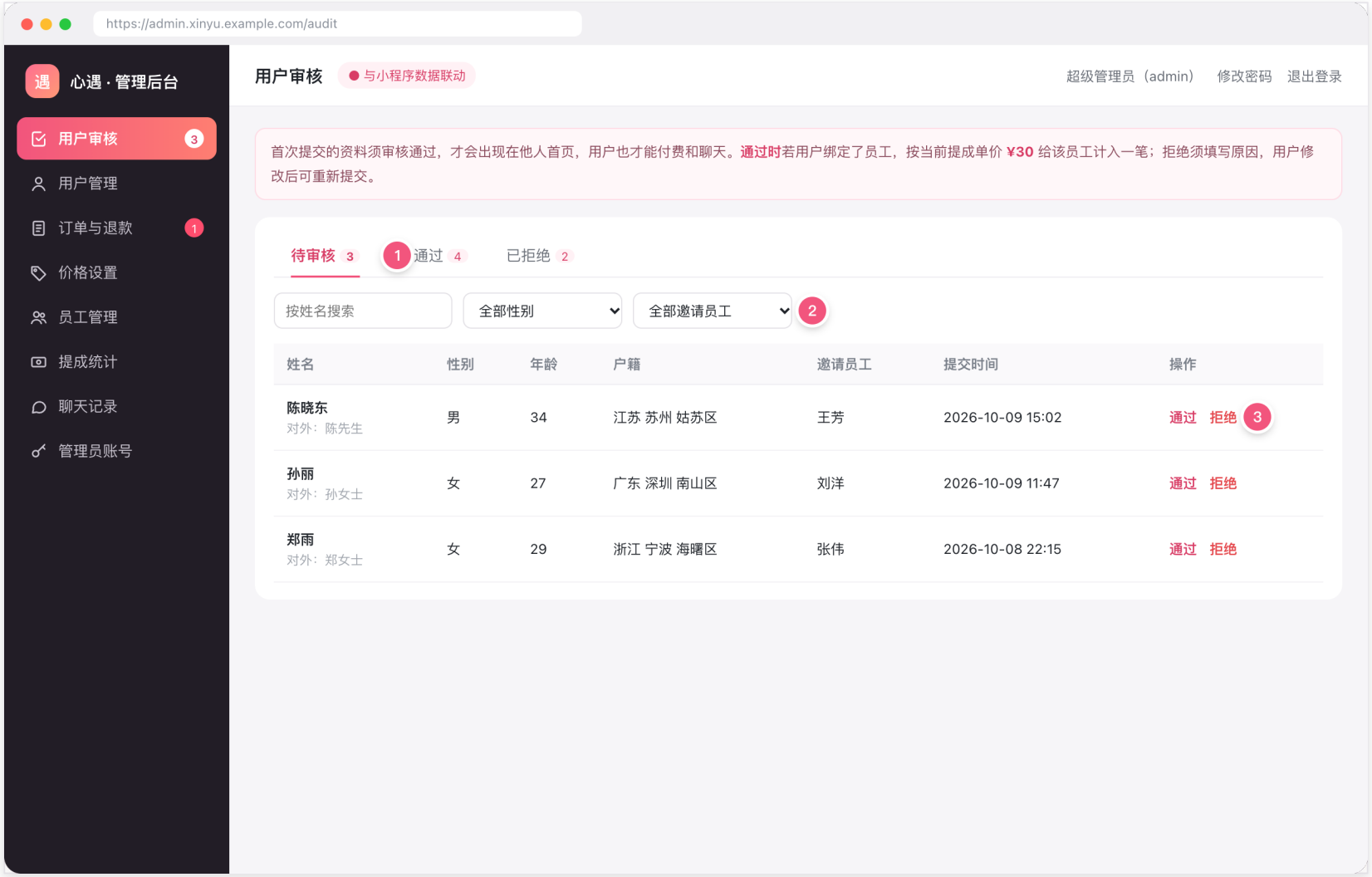
Rejected • Me



1. Under review: browse only; hidden from other users for now
2. During review: free quota usable for viewing, but no pay or chat
3. Rejected: shows rejection reason
4. Edit profile and resubmit for review

- Banned accounts see a ban page and cannot log in
- Delisted accounts: Home notes they are temporarily off recommendations

Admin • User Review

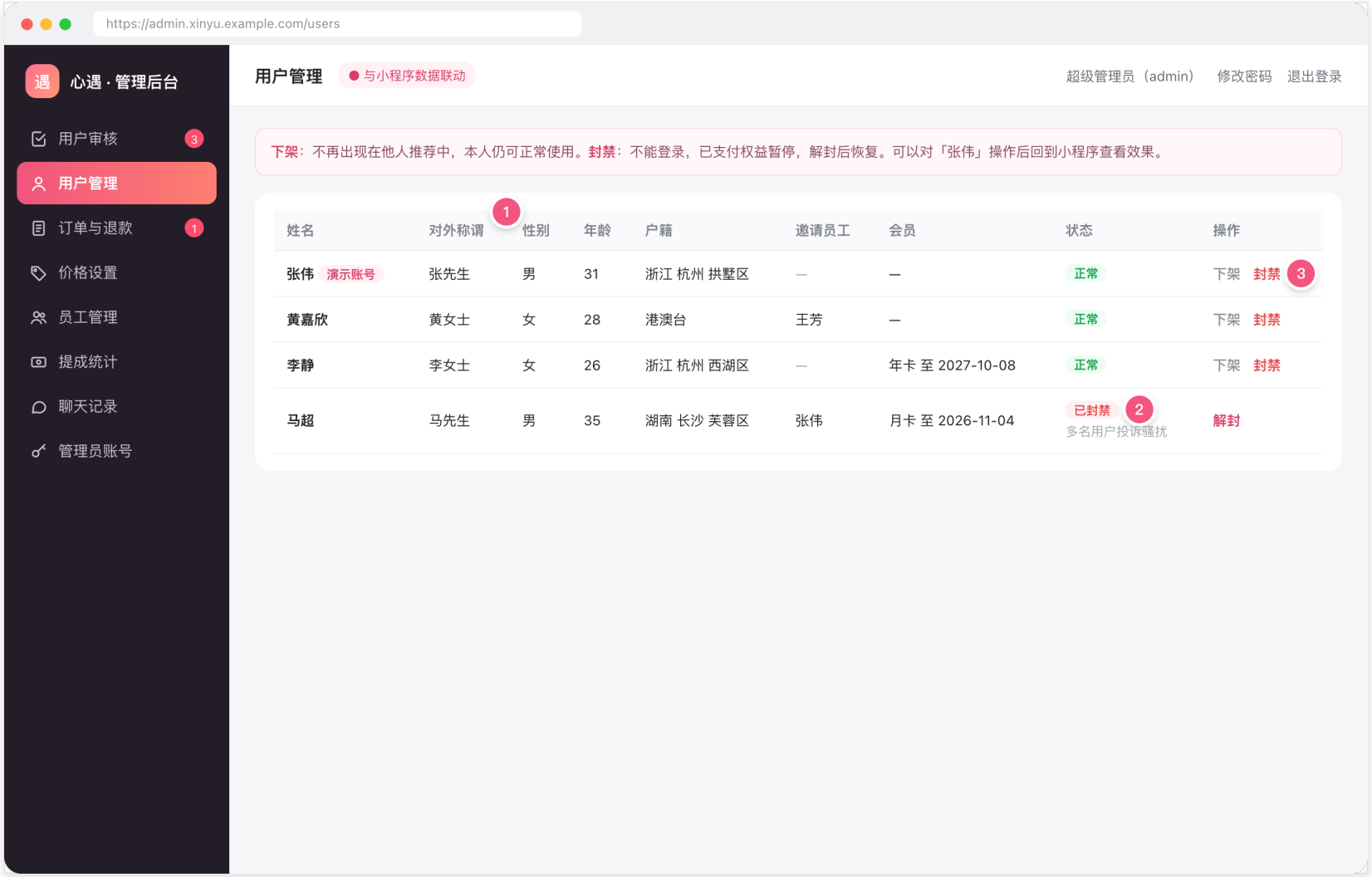


First-submit profiles must pass review

1. Pending, approved, rejected
2. Filter by name, gender, inviting staff
3. Approve or reject; reject requires reason visible to user

- On approve, if bound to staff, count one commission line at current unit price
- Admin sees full name; public title noted below

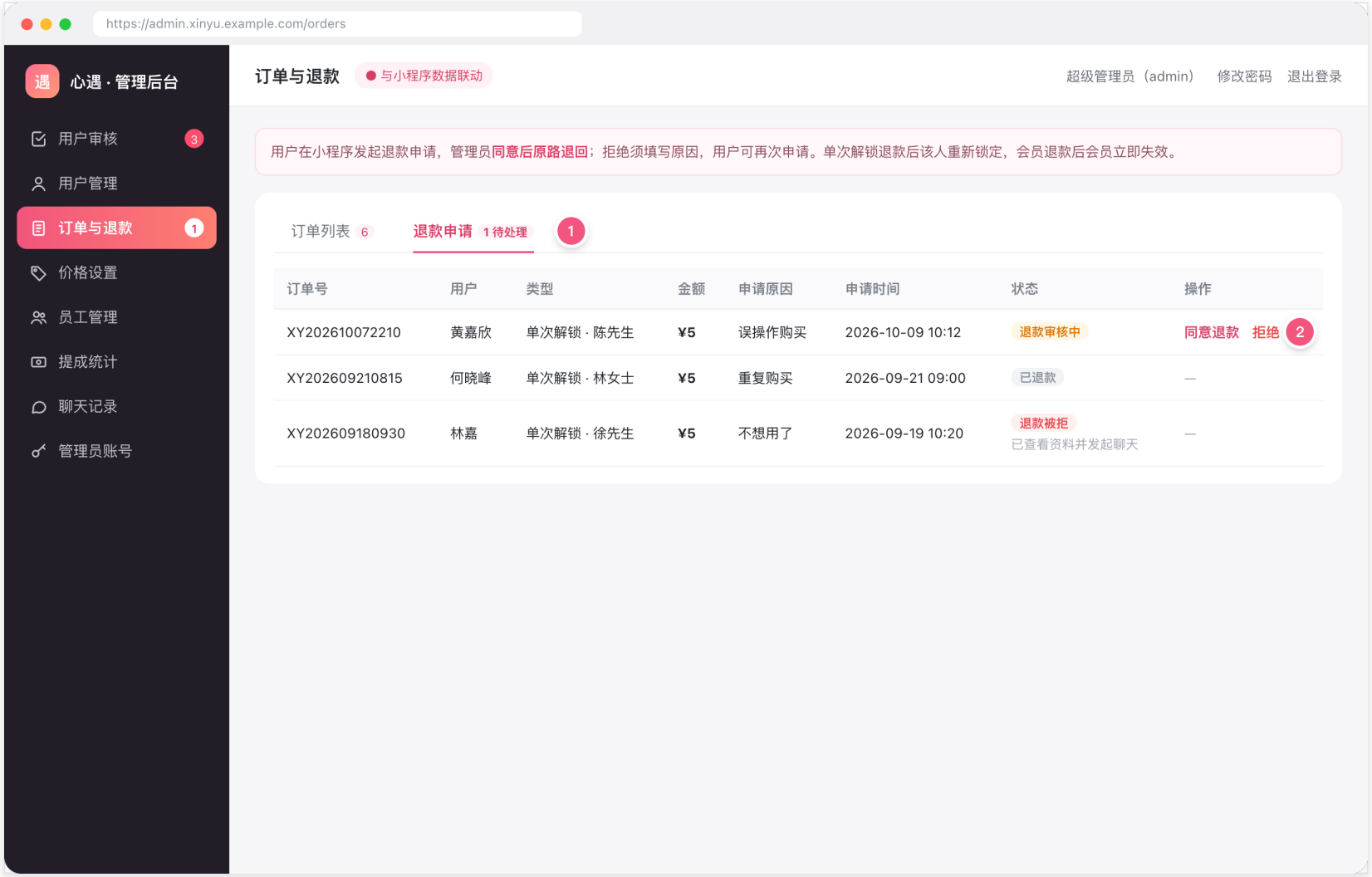
Admin • User Management



Approved users

1. Public title (surname + Mr./Ms.)
2. Ban status and reason
3. Delist: hidden from recommendations; Ban: cannot log in, benefits paused; restore after unban

Admin • Orders & Refunds



Refund requests tab

1. Refund requests and pending count
2. Approve: original path refund; Reject: reason required

- Order list filterable by user, type, time
- After single-unlock refund: person locks again; membership refund ends membership immediately

Admin • Price Settings

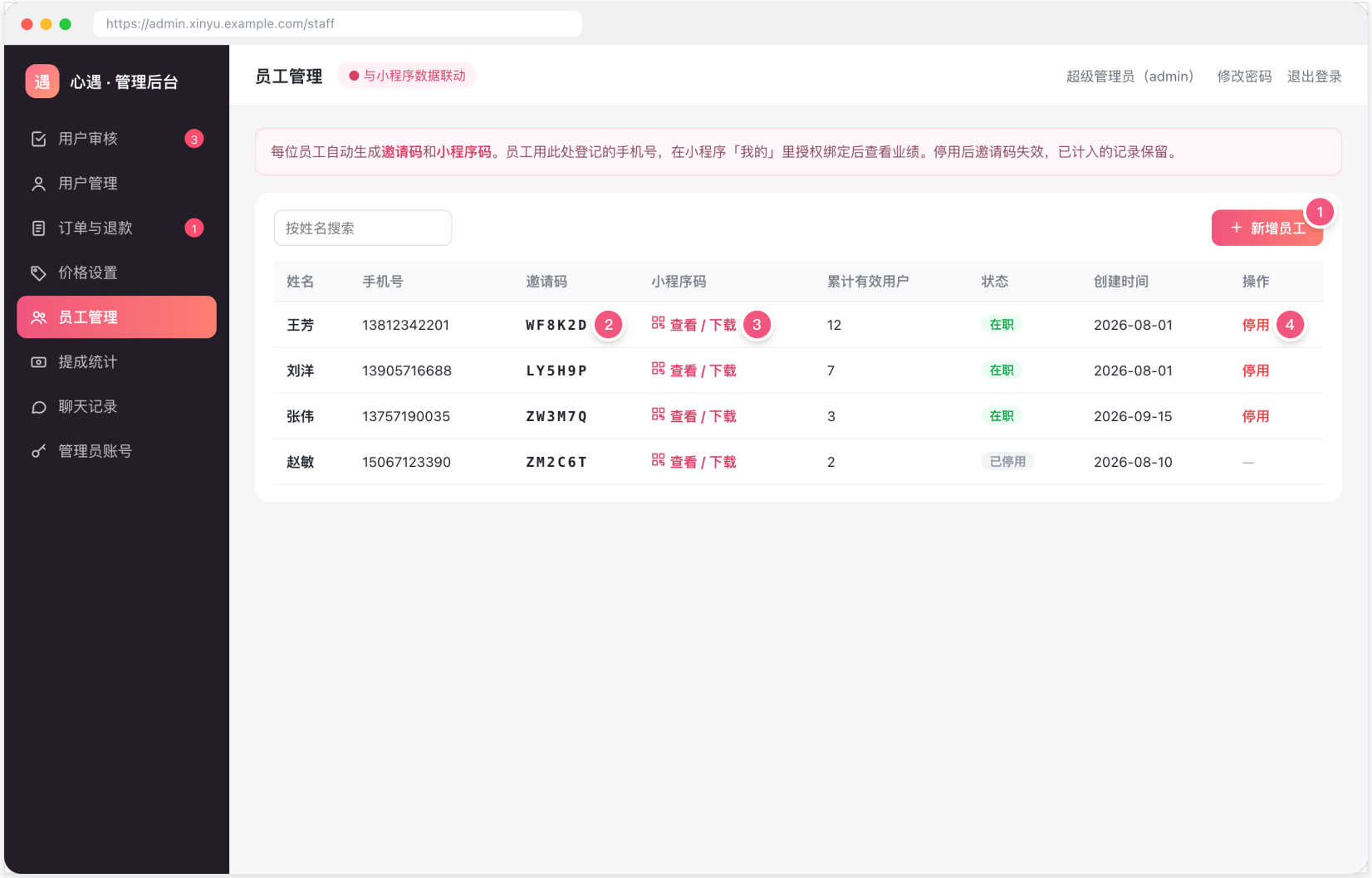


Affects new orders only

1. Single unlock, monthly, yearly prices
2. After save, new orders use new prices

- Paid orders keep price at payment time
- Free quota fixed at 20 cumulative views per person

Admin • Staff Management

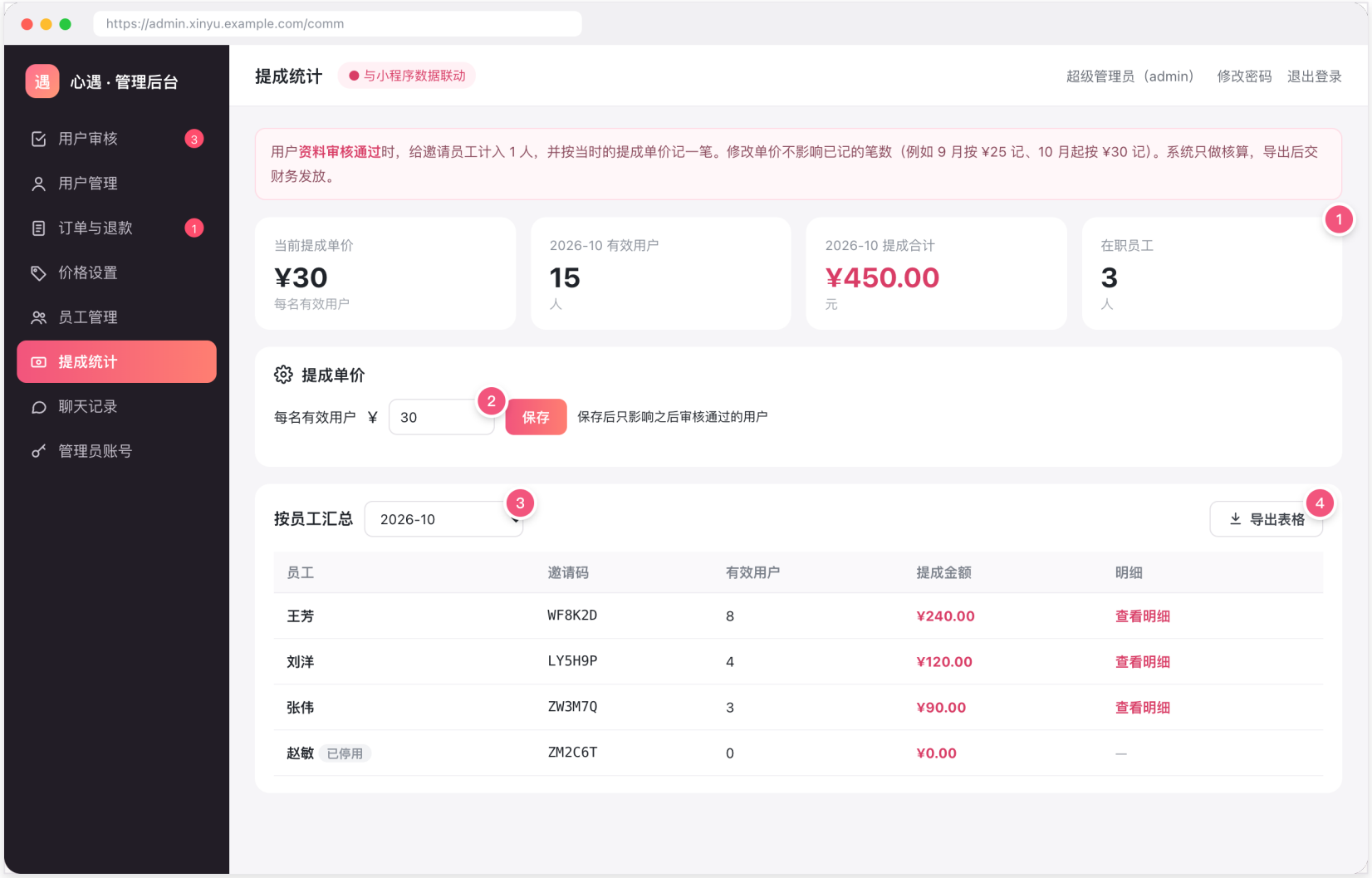


One invite code per staff member

1. Add staff: name, phone
2. System auto-generates invite code
3. View / download Mini Program QR
4. Deactivate: invite code expires; counted records remain

- Phone used for staff identity bind in Mini Program

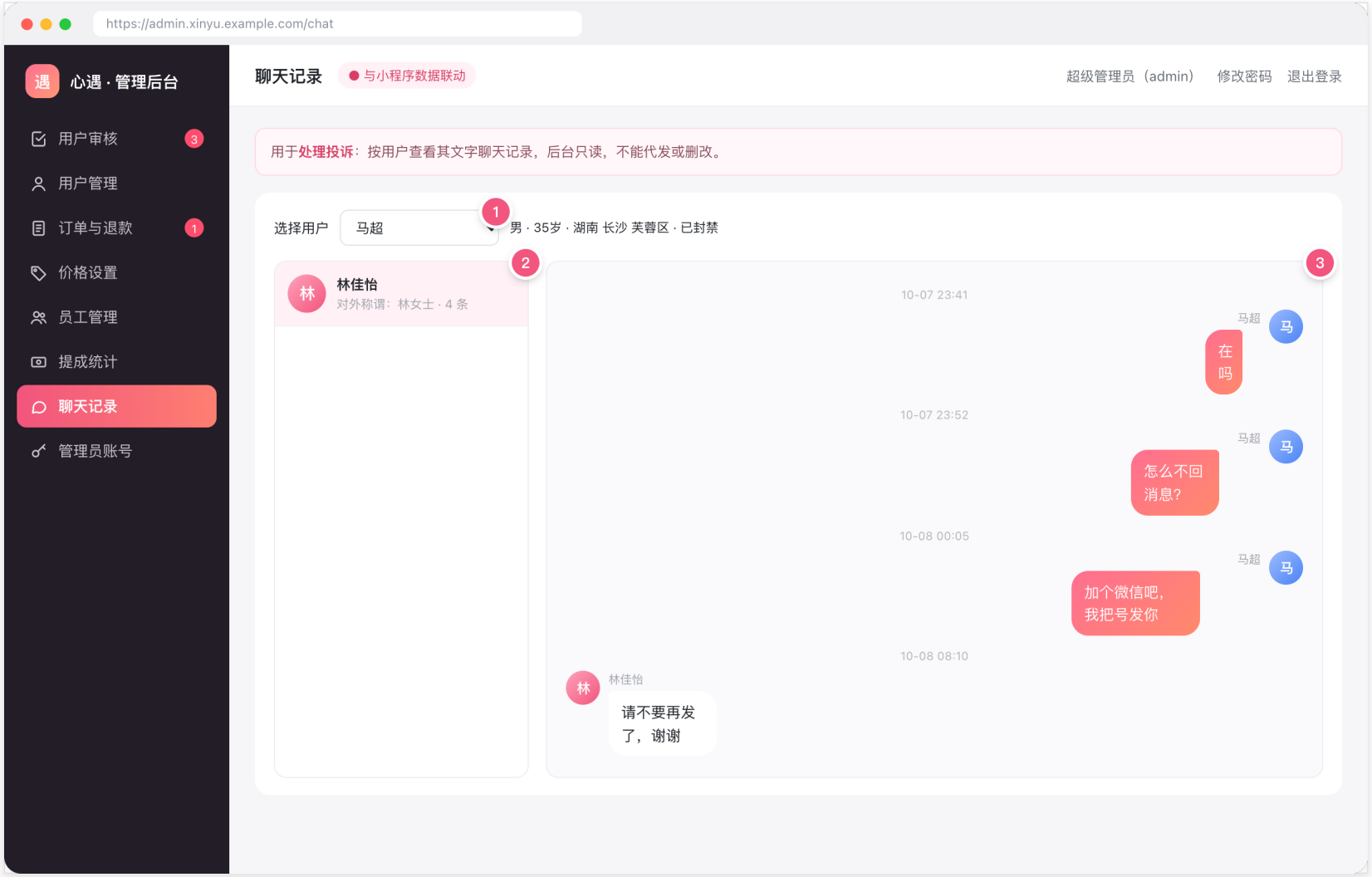
Admin • Commission Stats



Counted on review approval

1. Current unit price, this-month valid users & commission total
2. Commission unit price; changes only affect users approved afterward
3. View by month, summarize by staff, expand details
4. Export spreadsheet for finance payout

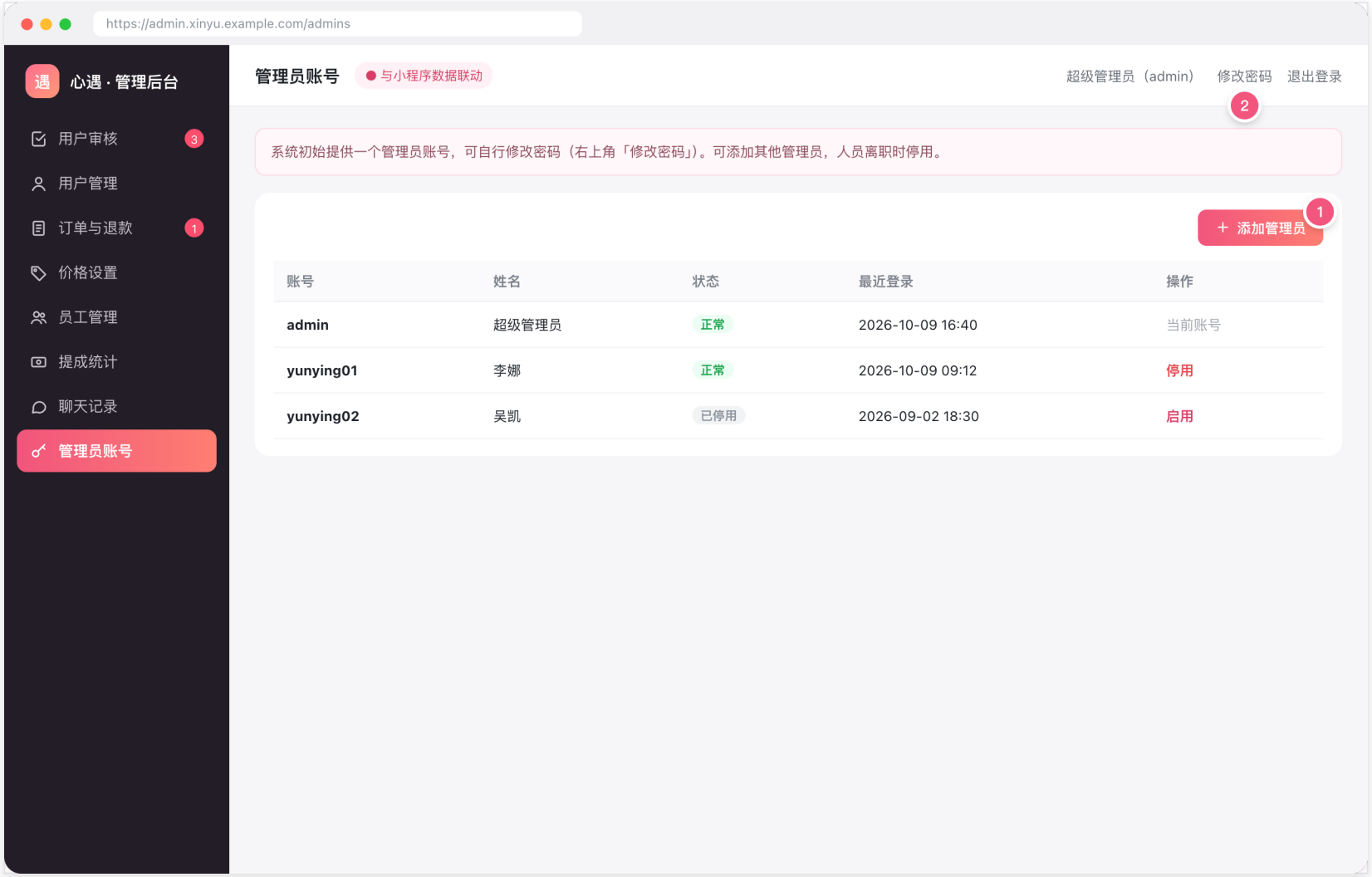
Admin • Chat History



Used when handling complaints

1. Select the reported user
2. All of that user’s conversations
3. Chat content — admin read-only; cannot send or edit on behalf

Admin • Admin Accounts



Admin account management

1. Add admin: account, name, initial password
2. Change own password
- Deactivate account when staff leave

Thank You

Please confirm the features above; reach out anytime if adjustments are needed